



# PRESS RELEASE

## **SurfactGreen wins First Prize of the SEPAWA Innovation Award 2025 for its CosmeGreen® PC50 technology**

*Rennes, France - october 27th 2025*

SurfactGreen, a French company specializing in the development, synthesis, and commercialization of biobased surfactants, won the First Prize for Innovation 2025 at the SEPAWA international congress, held in Berlin from October 15 to 17.

This prestigious award recognizes CosmeGreen® PC50, a 100% natural emulsifying agent for the haircare market. Combining high performance, naturality, and sustainability, it offers a genuine alternative to petrochemical conditioning agents, which are still widely used today.

### **A natural and effective innovation**

CosmeGreen® PC50 combines excellent skincare performance, biodegradability, safety of use, and economic competitiveness.

The ingredients in the CosmeGreen® range demonstrate SurfactGreen's ability to offer natural, high-performance solutions, proving that state-of-the-art innovation can be both effective and responsible.

*“We are delighted that CosmeGreen® PC50 has stood out. Innovation is a team sport, and I would like to warmly thank our employees, partners, and customers who believed in our expertise long before this award,”*  
said Xavier Roussel, CEO of SurfactGreen.



## **A dynamic driven by growth and expertise**

This distinction recognizes a successful innovation and industrialization strategy, supported by our production unit in France and distribution agreements in more than 26 countries around the world.

SurfactGreen supports brands and formulators seeking natural, effective, and sustainable solutions to rethink the skincare products of tomorrow.

### ***About SurfactGreen***

SurfactGreen is a french deeptech startup specialized in the development of eco-friendly sustainable surfactants. Through a cutting-edge scientific platform together with a discipline go to market strategy, we have proven our capability to offer industrialize biobased alternatives to traditional surfactants without compromising on performance.

Founded in 2016 in Rennes France, originally from ENSCR (Rennes School of Chemistry) patents, our technology is trusted by over 100 clients across 26 countries worldwide.

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